



FIRST MEDIA PROFESSIONAL LEARNING CENTRE

Making Presentations That Leave Impressions

Certificate of Attendance conferred by
FIRST MEDIA PROFESSIONAL LEARNING CENTRE
In collaboration with First Media Design Integrated Marketing Communication Group

Objectives of the Workshop

This workshop provides training to produce a highly effective, cohesive and professional presentation. Participants will also learn the optimum projection of voice to the number of audiences accordingly. A touch of self-grooming will be covered to power dress outstandingly according to your body frame. This course is suitable for those whom had not identify their strengths and techniques to deliver a successful presentation.

Profile of First Media (FM)

First Media is Singapore's leading player in the marketing communications business. FM comprises 10 creative studios with specialised disciplines, experience and qualifications, offering a seamless chain of integrated marketing communication services.

Over the decades, FM studios have been successful in providing creative services to a broad spectrum of industries covering small and medium enterprises (SMEs), multinational corporations, Temasek-linked Companies (TLCs), government ministries and statutory boards.

FM has established a strong presence in regional markets. It has physical studio presence across 5 Asian markets staffed with qualified and experienced design practitioners.

What Will You Learn During the 5 Days?

- Session 1 - Creating a professional slide template
- Session 2 - Presentation structure planning
- Session 3 - Presentation Techniques
- Session 4 - Handling Q & As
- Session 5 - Identifying your power dressing

For Whom?

SME owners and Executives who wish to :

1. Compose better structured presentation contents.
2. Deliver a more professional and effective presentation.
3. Take control of the audience in respective sizes.
4. Power dress accordingly to compliment their body frames.

Fees Applicable

Programme course fee - \$400
Registration and certification fee - \$50
All cheques to be made payable to 'First Media Design School Pte Ltd'
* Fees shown are exclusive of GST.

Computer Facilities

Students will be provided with Apple desktop computers during the duration of this programme.

Duration

This is a 3 hours once per week programme for a duration of 5 weeks

Interested parties, please call 6 337 8663 or email sc@firstmedia.edu.sg for more information.

Nurturing Tomorrow's DesignPreneur